RESULTS & OBJECTIVES 2024 SUSTAINABILITY REPORT • BARILLA



A conscious brand connected to nature, which offers the pleasure of vegetable wellbeing through tasty, unprocessed ingredients.

100%

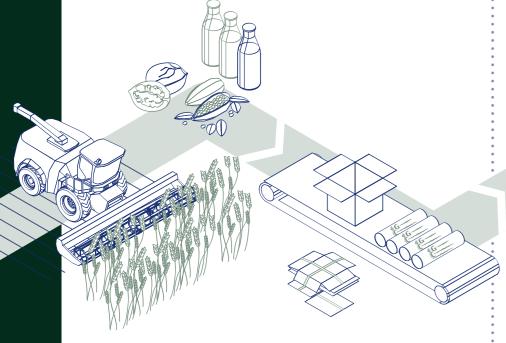
COCOA FROM A RESPONSIBLE SUPPLY CHAIN, BY SUPPORTING LOCAL FARMERS IN DEVELOPMENT OF AGRONOMIC PRACTICES

100% PLANT-BASED

**INGREDIENTS** 

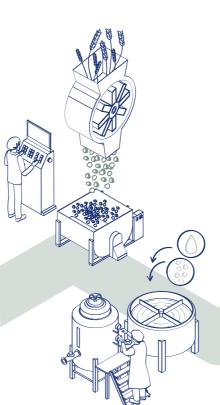
100%

RECYCLABLE PACKAGING



**RAW MATERIALS** 

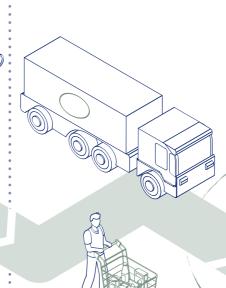
**PACKAGING** 



OUR PRODUCTION

100%
RENEWABLE ELECTRICITY

100%
VOLUMES CONTAINING A SOURCE OF FIBRE



SALES & DISTRIBUTION



CONSUMPTION